



Increase **Productivity**, ensure **Security** and enhance internal **Communications!**

Sonork EIM creates efficiencies and reduces costs for any type of organization.

Enhancing productivity, workflow and security across all areas of your business has never been easier or more cost effective.

**Sonork** is the turn-key solution for quickly and effectively deploying Enterprise Instant Messaging and Collaborative Information Management networks within your organization's existing Intranet or VPN environment



# Sonork is designed exclusively for the enterprise, delivering the advanced functionality, security, stability and integration capabilities required for mission critical business communication networks

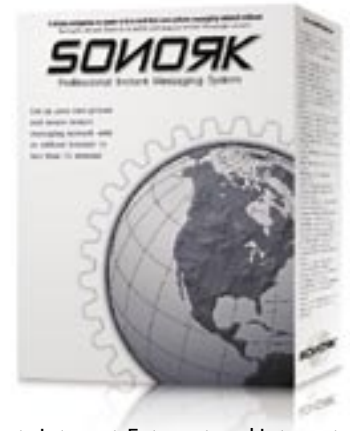


There are more than 125 million users of unsecured public IM services in the workplace.

Securing your company's communications should be looked at proactively, not reactively!

## Sonork is a full-featured Enterprise IM suite that is installed in your network, under your control...

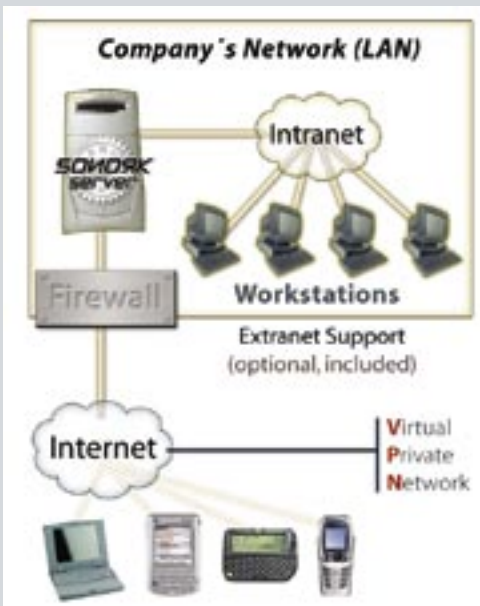
The turn-key solution comes prepackaged with a myriad of time and cost saving features and functionality that improve efficiencies and security across any business or government organization. Sonork is simple and cost effective to customize, deploy, maintain and operate.



- Robust feature set, flexible configuration utilities and comprehensive admin toolset.
- Integrates tightly with existing data sources and third-party enterprise application suites.
- Supports Intranet, Extranet and Internet configurations.
- Highly secure solution – all data and communications are sent and stored in an encrypted state.
- Sophisticated 'Help Desk' style user tracking system and intuitive configuration utility for easy set-up and maintenance.
- Off-line messaging and file transfer capabilities make EIM more like email.
- Advanced Presence settings to control online status by individuals or user groups.
- Searchable time-stamped message logs accessible to users and network administrators.
- Includes nine language settings, and supports easy translation to add others.

"Instant Messaging is quickly evolving into a strategic business tool; proof of that is in a new business IM product, called **Sonork...**"

InformationWeek, April 14, 2003



### EIM Factoids

- IM usage in the workplace increased by 110% over the last year.
- 90% of businesses will use instant messaging by 2004.
- Corporate IM is expected to replace 65% of email usage by 2004.

"...IM is used routinely by millions of workers to expedite or facilitate all sorts of business transactions." *Gartner Group*

# Real-time messaging and data transfer with colleagues, suppliers and customers delivers immediate ROI - dramatically improving workflow, information management and customer services

Sonork will begin saving you time and money the minute it is installed...

Unlike other EIM solutions, the Sonork concurrent-usage licensing model allows for unlimited user accounts, desktop and mobile clients. In many cases, it costs less than email to deploy and maintain.

#### Immediate Tangible ROI

Reduces costs associated with long distance phone and fax usage, travel, overnight deliveries and email server overhead.

#### Extends Current Assets

Real-time communication and presence management improves workflow and maximizes the efficiency of existing human resources, service departments and network applications.

#### Minimal Requirements

Further reducing deployment costs, Sonork requires no additional infrastructure and minimal software.

#### Low Maintenance Cost

The intuitive user interfaces for client and server administration make set-up, deployment and maintenance easy and hassle free.



#### Going Far Beyond EIM

Sonork localizes both people and information on a network, ensuring instant accessibility to your most valuable resources.

#### Information Management

Automates the flow of information through structured database-driven WebApps, reducing the use of paper forms and arduous physical record keeping.

#### Broad Extensibility

Sonork APIs and highly extensible client engine are designed to integrate with existing systems to add any one of many data transfer and localization based features.



“Sonork can lay the foundation for delivering a wide array of enterprise applications that incorporate all types of valuable corporate data including text, Web content, and multimedia”

-Steven Vonder Haar, Enterprise Media Analyst, Interactive Media Strategies

Easy integration with your existing systems, company databases and Web applications:

- Integrated HTTP engine to control and distribute database driven Web applications (WebApps) through your Sonork powered network.
- WebApps empower you to better interact with existing databases to collect, store, organize and disseminate structured information.
- Easy to integrate digital forms, database applications, pre-formatted instant messages and intranet functions, etc.
- Unifies external applications on a business network (e.g. intranet, email, CRM systems, billing and HR systems).
- Sonork meshes with current systems to help raise the value of your company's existing human capital and technology investments.



### **About GTV**

Founded in Spring 2000, GTV has evolved to become an industry leading provider of Enterprise Instant Messaging and distributed network solutions. Our robust and extensible Sonork Technology is deployment-tested and in use by thousands of companies worldwide.

We offer a wide variety of unique enterprise-grade products, ranging from secure private network collaboration tools and telecom enabling solutions, to turn-key public network systems. We provide support, optional managed hosting and professional development services to complement all of our products.

GTV is a forward-thinking company that welcomes synergistic opportunities with both large and small organizations. Our business model encourages companies and individuals to develop and commercialize software built on Sonork Technology, and operate services within the public networks powered by it.

We remain committed to continually developing cutting-edge software and providing the highest levels of support for our customers. Please contact us with any questions you may have regarding our products, reseller opportunities or partnership opportunities.

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